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**Business driven problem-based learning for
academic excellence in geoinformatics /
GEOBIZ**

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Higher Education – International Capacity Building
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UP Hasan Pristina & UBT



GEOBIZ-workshop which will be held in Pristina

Date 18.03.2021 Time 09:00-15:00

Virtual meeting: UP/FN - UBT Campus

INVITATION

Dear Participant,

We are inviting you to join us in our workshop for practical effects of the link between the academy and business in economic development with the topic

"Challenges and innovative methods of cooperation in academia-business education for the needs of the labor market"

UP & UBT partners through the GEOBIZ project will start open communication and cooperation with internal state institutions as stakeholders in economic development. There are many potential stakeholders in the business sector who will benefit from this project of Higher Education Institutions in improving skills and competencies in geoinformatics and geoinformation.

We expect to have your ppt presentation or an oral presentation related to your academia-business institution and to enable people to make better career choices, find quality jobs and improve their life chances.

Based on the topic of the workshop you can bring your experience on

- Presentation on possible on Business–Academia (B-A) cooperation from some company representative in our country,
- Examples of good practice,
- What are your expectations from B-A cooperation's in your academy or business

Please confirm the participation by date: March 5, 2021, at the address: elinda.krasniqi@ubt-uni.net

Please send your PowerPoint presentations by March 15, 2021.

With respect!